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FOR MORE INFORMATION/PHOTOS

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## **Yamaha Named Official Watercraft of the ABA**

*Yamaha Renews its Participation as the Official Watercraft of the ABA*

**Gilbert, Arizona – March 21, 2007** – The American Bicycle Association (ABA) has renewed its agreement with Yamaha Motor Corporation as the official watercraft of the 2007 ABA BMX (Bicycle Motocross) racing series. The 2007 ABA BMX Race Series consists of 27 National events and 15 Pro Series events throughout North America. Yamaha's involvement in the ABA BMX racing series began in 2001 and continues again this year!

Yamaha WaveRunners® are a major sponsor of the 2007 ABA event schedule and will be fully integrated into the BMX events nationwide. In 2007, the ABA and Yamaha will work cooperatively to bring even more excitement to the racers. New promotions include Yamaha WaveRunners being awarded at the national, local and regional levels.

Yamaha and the ABA will award one WaveRunner to the overall district point earner in 2007. This means that the racer who earns the most district points in the entire USA and Canada will be awarded the amazing prize. This competition is open to boys, girls, cruisers and girl cruisers in ABA districts, district classes and age groups.

ABA and Yamaha are also offering every eligible rider who is awarded an ABA District #1 a chance to win a Yamaha WaveRunner. Every class is eligible and any district #1 rider who has earned at least 2000 district points for the 2007 season will be entered into a drawing. This gives every rider in the ABA an opportunity at a Yamaha WaveRunner! Complete details and rules will be available online at [www.ababmx.com](http://www.ababmx.com).

"We are very excited to have Yamaha return as a major sponsor for a sixth year, they have really supported the sport of BMX. Yamaha has recognized that BMX is a family sport that reaches both the kids and the parents. This year will be the most excitement ever generated for the Yamaha program, because now every rider has an opportunity to win a Yamaha WaveRunner." said Clayton John, ABA President.

Like other ABA national event sponsors, Yamaha will have a large and notable presence at every ABA National event and has scheduled display advertising as part of its sponsorship in ABA's *American BMXer* publication.

ABA (American Bicycle Association), formed in 1977 and headquartered in Chandler, Arizona, is "The Sanctioning Body of BMX"©. The ABA organizes BMX racing for boys, girls and adults, nationwide and Canada. With 60,000 active members, 274 racing

facilities and a 27 event-national race schedule; ABA is the largest promoter of action sports. For additional press information about ABA, the sport of BMX, ABA events or Professional racers, call bonspeedMedia; (714) 666-1999. To find races in your area or view the national event schedule, visit [www.ababmx.com](http://www.ababmx.com).

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