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ABA Announces Partnership For Content Rich BMX Website

The ABA and Tim Lillethorup Partner to Offer Race Coverage and More on New Website

Gilbert, Arizona – November 16, 2006 – The ABA (American Bicycle Association) announced today that it has reached an agreement with Tim Lillethorup/Lillethorup Productions, Inc to form a new BMX (Bicycle Motocross) website that will debut in 2007. The content-rich, interactive website will be ABABMX.tv and in 2007 will broadcast all 27 ABA National events, with 14 events live! The new partnership will also create even more excitement with interactive features, tips from top Professional riders, new products and more.

“The ABA experimented in 2006 by offering several national events as live simulcast on our website, it provided our members with an exciting way to view the races they could not attend. We have taken many bold steps recently to bring BMX to the forefront of action sports. Teaming with Tim Lillethorup will provide more exposure for the sport and more fun for all BMX enthusiasts!”, says Clayton John, ABA President.

Tim Lillethorup and his bmxtvdirect group will merge with the newly formed ABABMX.tv in January 2007. Lillethorup’s group has been providing the support and capturing the action for the ABA’s live events in 2006 as well as offering DVD’s of selected races.

“I am excited about teaming with the ABA and creating a website and race coverage on a scale that has never been seen in action sports. Together we will offer much more for the subscribers than ever before.” stated Tim Lillethorup, President of Lillethorup Productions, Inc. The new website ABABMX.tv will launch in January of 2007; however, live coverage will begin with the ABA Grandnationals November 23-26, 2006.

PAGE TWO

ABABMX.tv

The webcast of the ABA Grandnationals will be live and offered world wide on the internet for the first time! Coverage of all the racing action will include the Pro Spectacular, National Age Group Challenge and the 29th running of the ABA Grandnationals! The website will also offer a behind-the-scenes look at the ABA Grandnationals in tape delay that will include the Hall of Fame and Golden Crank Awards. Another first is the "ABA Helmet Cam"; it will be strapped to selected riders helmets so you ride along and race the Grands! The weekend pass is \$9.95 and a daily pass is just \$4.95. Complete details and more information is available at www.ABABMX.tv.

ABA (American Bicycle Association), formed in 1977 and headquartered in Chandler, Arizona, is "The Sanctioning Body of BMX"©. The ABA organizes BMX racing for boys, girls and adults, nationwide and Canada. With 60,000 active members, 274 racing facilities and a 27 event-national race schedule; ABA is the largest promoter of action sports. For additional press information about ABA, the sport of BMX, ABA events or Professional racers, call (714) 666-1999. To find races in your area or view the national event schedule, visit www.ababmx.com.

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